

UNM Student Publications Board Meeting
Friday, November 30, 2007
University Honors, Room 16

Present: Leslie Donovan (Chair), Caleb Fort, Robert Trapp, Karolyn Cannata-Winge, Stephanie Martin, Adrian Carver

Ex-Officio: Jim Fisher, Chris Sanchez, Clara Boling, Jay Reidy

Also Present: Carolyn Souther, Pam Herrington

Absent: V.B. Price, Jesse Stark, ASUNM President Representative

Leslie Donovan called the meeting to order at 2:35 p.m.

Donovan asked for a review of the minutes from the November 2 meeting. Caleb Fort made a motion to accept the minutes. Seconded by Karolyn Cannata-Winge. The motion passed.

Donovan asked Clara Boling for a report on Conceptions Southwest. Boling said that the open mic event held Wednesday, Nov. 28 was very successful. She said approximately 55 people attended the event which was held at the Outpost Performance Space. Boling said the event made \$17.00 in sales of past CSW issues. She said many people from past CSW contributors attended, including a person reading a poem who had submitted to the very first issue of Conceptions. Boling said she was concerned about an article in the Daily Lobo last week in which one of her staff members was quoted making remarks that she felt were inappropriate. She said she has spoken to the staff member and the issue has been dealt with. Boling said the final submission deadline for CSW will be next week.

Donovan asked Pam Herrington about her progress on the CSW special project to produce a guidebook for future editors. Herrington said that she has located the last two missing issues that she wanted to include as artwork for the CSW 30th anniversary poster. Herrington asked the Board if she should go ahead and produce the poster now or wait until closer to the time of the next issue. Jim Fisher said he thought that is a decision that Boling and Herrington should make. Herrington said she is still working on the CSW guidebook and passed out an outline of the book. Herrington said she wants prior editors, and possibly contributors, to add to and help with the guidebook. She said she has compiled a list containing 18 years of CSW contributors. Herrington said she will be spending the next week e-mailing as many additional contributors as possible. She said that all the information she is compiling will be filed in the CSW office for future use.

Donovan asked Jay Reidy to report on Best Student Essays. Reidy said the fall issue is finished and ready to deliver to the printer. He said the printer, Lithexcel, under quoted the job by \$220.00. He said that this fall BSE had the most submissions ever, a total of 26. Reidy said he expects the BSE Web site to be up by January. He said the Web site will contain specifics about the selection policy and more information for submitting professors. Reidy said the fall issue

should be out by Dec. 6. He said a reception for the upcoming issue will be scheduled for the end of January.

Donovan asked Chris Sanchez to report on the Daily Lobo. Sanchez said everything is going well and that there were only six issues remaining in the fall semester. He said he had nothing further to report.

Donovan asked Jim Fisher for the Daily Lobo financial report. Fisher said that as predicted, October 2007 was the highest month ever for Daily Lobo revenue. He said local ad sales have increased due to an experienced advertising staff and partially due to a new pricing system with discounts. He said that classified ad revenue is declining. Fisher said that many college newspapers are down 50-60 percent in classified revenue. He said this semester for the first time students can place free classifieds in certain categories with the hope of having more people use the Daily Lobo classified section and make additional income from retail customers. He said there may be a need for some good ideas for future advertising revenue. He said for the time being the ad staff is focusing on what has worked well in the past such as a freshman orientation issue, mail-out issue, coupon books and selling ad contracts for the Daily Lobo.

Donovan asked Chris Sanchez for follow-up on the situation with GPSA discussed at the last meeting. Sanchez said there is a petition circulating to recall Joseph Garcia as GPSA president. He said Jeremy Hunt, Daily Lobo news editor, wrote an article about the recall petition. He said before the story was written, Isaac Padilla, GPSA finance chair, threatened Sanchez about having Hunt write the story. Sanchez said that after the story had been published Hunt had received e-mails from Padilla praising Hunt's work on the story. Sanchez said that Padilla told him that he had been appointed by Garcia to the Student Publications Board. Both Donovan and Fisher said they knew nothing of the appointment.

Donovan asked Sanchez about a complaint he had received about a story archived on the Daily Lobo Web site. Sanchez said that he was contacted by, Tracie Lissner, a former UNM student. He said she told him she had Googled her name and came across a 2002 Lobo article with quotes attributed to her. Sanchez said that Ms. Lissner stated she never made the statements and had never attended the event the story was about. He said she is demanding a retraction or correction to the story. The Board discussed whether it is appropriate to make a correction, especially after so much time has passed. Fisher said he spoke to the reporter who wrote the story and the reporter said he stands by his story. Donovan said she had spoken to V.B. Price about the situation since he was unable to attend today's meeting. She said Price suggested that the Daily Lobo should not take down the story or change it. Robert Trapp stated The Rio Grande Sun does not make changes to stories after they have been published.

Donovan said that the Daily Lobo needs to create a policy on how to deal with this type of issue in the future. Donovan suggested that she Fisher and Sanchez meet in the spring to adopt a policy about archived stories and possible corrections.

Sanchez stated that Ms. Lissner came by later and apologized and said that she would stand by whatever decision was made. Fisher said that the reporter of the story may have rights regarding this issue as well.

Sanchez mentioned his concern for what is done with reporter's notebooks after they are used. He asked if there is a policy regarding notebooks. Fisher said he knows of no policy regarding notebooks. He said it is up to each Lobo editor-in-chief. Donovan said that this issue should be addressed at the meeting in the spring when she, Fisher and Sanchez are discussing the policy for archived stories.

Donovan asked if there was any new business. There was none.

Donovan said the Board's next meeting will be late January or early February 2008.

The meeting adjourned at 3:30 p.m.